



# CommuniTreeLink

Connecting people with resources to help them improve their Community Forests

The newsletter of the Oregon Department of Forestry  
Urban and Community Forestry Assistance Program



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## CALENDAR OF EVENTS

**July 28-31, 2002**

**Old Growth & New Technology, the 78<sup>th</sup> annual conference of the International Society of Arboriculture, Seattle, WA.** Tours, a Field Day, and three days of top-notch educational sessions highlight this annual event. Featured speakers include Dr. Peter Raven of the Missouri Botanical Garden, Olympic skier Debbie Armstrong, old-growth expert Dr. Jerry Franklin, and many others. For more information visit the ISA website at [www.isa-arbor.com](http://www.isa-arbor.com).

**August 22-24, 2002**

**FarWest Nursery Show, Portland.** This trade show attracts hundreds of nurseries and green industry suppliers. For more information contact the Oregon Association of Nurserymen at 800/342-6401

**September 23, 2002**

**PNW-ISA Annual Field Day: Tree Health and Hazards, Lacey, WA.** The annual PNW-ISA conference will be a one-day affair this year due to the fact that the ISA conference is in Seattle this summer. The speakers will include Dr. Larry Costello of the University of California Extension presenting the latest techniques on tree pruning. For more information contact PNW-ISA at 503/874-8263 or [www.pnwisa.org](http://www.pnwisa.org)

**September 26-28, 2002**

**Community Forestry At Its Best, Arbor Day Farm, Nebraska City, NE.** This biennial community forestry conference highlights the key challenges of working with trees, working with people, and managing community forestry programs. For more information contact NADF at 402/474-5655 or [www.arborday.org](http://www.arborday.org)

**October 7-8, 2002**

**Building With Trees, Arbor Day Farm, Nebraska City, NE.** This conference features experts discussing how to save trees during building and land development. The Village Wiestoria development in Bend, Oregon will be featured. For more information contact NADF at 402/474-5655 or [www.arborday.org](http://www.arborday.org)

## From The Editors

*Welcome to another issue of Oregon CommuniTreeLink. We hope you'll take a break from your busy summer schedule to take a quick look at all the valuable information packed into these two pages. So pull up a chair, pour yourself a glass of cold water to beat the heat, and read on. And while you're at it, your trees could probably use some water as well...!*

## Bud Breaking News

### Oregon Receives National Urban Forestry Exposure

The National Urban and Community Forestry Advisory Council visited the Portland metro area on June 13-15. This group advises the US Secretary of Agriculture on urban forestry policy and conducts an annual grant program. It is made up of individuals from across the country. Their meeting including a one-day tour of urban forestry projects in Portland, Wilsonville, and McMinnville. Thanks to Anil Devnani and Jeff White of Friends of Trees, Brian McNerney of the City of Portland Forestry, Chris Neamtzu of the City of Wilsonville Planning, Charlotte Lehan, Mayor of Wilsonville, Doug Montgomery of the City of McMinnville Planning, Jay Shue of McMinnville Public Works, and Rose Marie Caughran of Trees For McMinnville for sharing their time and projects with the Council. The members left Oregon favorably impressed.

### New Hardiness Zone Map In the Works

The USDA Plant Hardiness Zone map is being updated by the American Horticultural Society and will be produced on a CD available on the Internet. The new map will have 15 hardiness zones, up from 11. The four new zones are semi-tropical and tropical. Watch this space for more information when the new map is available. For more information, contact AHS at [www.ahs.org](http://www.ahs.org)

### Heritage Trees Can Awaken Local Tree Awareness

On June 6, 2002, a raging storm brought Maryland's famous 500-year-old white oak, the Wye Oak, to the ground. The Wye Oak was one of two remaining National Champion trees that were recognized in the National Big Tree Register at the program's inception in 1945. The tree measured 31 ft 10" in circumference and stood 96 ft tall; its crown spread averaged 119 ft. Although its crown was webbed with supporting cables, and parts of the tree had died over the years, when it fell, a nationally-recognized historic symbol was lost.

Old trees tell our stories. Do you want to encourage tree awareness in your community? Implementing a Heritage Tree program in your town is an excellent way to raise positive local support for trees. However, for such a program to succeed, it ought to be managed as the "marketing tool" it is. Invest in providing good, informative brochures about your city's special trees; schedule Heritage Tree walks for the public at regular intervals; encourage citizens to nominate trees; periodically "highlight" a Heritage Tree in a city newsletter or utility insert. How about a Heritage Tree scavenger hunt? Finally, underlying the Heritage Trees program in your community, ought to be the message: "Plant new trees and take good care of them so they can tell a story of our community when they are old." For more information about how to start a Heritage Tree Program in **your** community, contact your local community assistance forester.

## Quotable Quotes

People who will not sustain trees will soon live in a world which cannot sustain people.

— Bryce Nelson

## Urban Forestry By the Numbers:

**11 %**

The amount of increase in the price consumers were willing to pay for purchases made from tree-lined business districts compared with no-tree business districts.

From:

**Trees In Business Districts: Positive Effects on Consumer Behavior,**  
by Dr. Kathleen Wolf.

Citation:

<http://www.cfr.washington.edu/research.envmind/CityBiz/Biz3Ps-F55.pdf>

## COMMUNITREELINK

Published bimonthly by the Oregon Department of Forestry (ODF) Urban & Community Forestry Assistance Program in cooperation with the USDA Forest Service. The mission of ODF's Urban and Community Forestry Assistance Program is to provide leadership and technical services necessary to support the stewardship of Oregon's urban and community forests, and to foster public awareness of the contributions urban forest ecosystems make to the quality of life and the environmental and economic well-being of Oregon cities. USDA is an equal opportunity provider and employer.



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## Resources You Can Use

### Street Tree Factsheets Publication Now Updated and Revised

"Landscape Tree Factsheets", the new title of the Third Edition of the former "Street Tree Factsheets", is now available from the Publications Center, College of Agricultural Sciences, 112 Agricultural Administration Building, University Park PA 16802 at a price of \$30.00, shipping included. It contains 26 additional deciduous cultivars plus 4 pages of evergreens used for screens. Call toll-free, 877-345-0691, for Visa or MasterCard orders, or 814-865-6713 for information.

### Trees and Allergies

Many Americans - about 40% of households in the U.S. according to the National Gardening Association - have dusted off their gardening clogs, gloves and trowels and are enjoying the vegetable and flower gardening season. For allergy and asthma sufferers, however, this favorite pastime can trigger symptoms unless proper measures are taken. About 35 million Americans suffer from seasonal allergies with symptoms that include endless sneezing, itchy eyes, congestion and a scratchy throat. If you are concerned about which trees can cause allergy problems, there is a list located on the Internet at <http://www.aaaai.org/patients/topicofthefirstmonth/0301/default.stm>

## Did You Know....

### There are Over 40 CTMI Graduates!

Every few years, the ODF Urban Forestry program holds the Community Tree Management Institute (CTMI). This intensive, year-long course is designed for city employees in parks, public works, or planning sections who have tree related responsibilities. Over the last 8 years, more than 40 people have completed the CTMI. The program will be offered again during 2003, so look for application forms available in September. As any of the graduates will tell you, this class is a lot of work but generates a lot of reward. For more information, contact Paul Ries at [pries@odf.state.or.us](mailto:pries@odf.state.or.us) or 503/945-7391.

### Sunriver Has Won A Smokey Bear Award

The Sunriver Owners Association has been selected to receive the Bronze Smokey Bear Award for its outstanding fire-prevention work. The Cooperative Wildfire Prevention Program is bestowing the national award in recognition of the association's "aggressive ladder-fuel reduction program and other wildland-urban interface fire prevention measures, such as bans on the use of flammable roofing material and the use of charcoal barbecues." "Ladder fuel" refers to the tiers of vegetation - grass, shrubs, small trees and large trees - that can carry a wildfire from the ground up into the crowns of trees. Originated in 1957, the Smokey Bear Award is the highest national honor that can be given for outstanding work and significant impact in wildland fire prevention. Sunriver is a planned community development (and a Tree City USA community!) in the high fire hazard area of central Oregon, approximately 15 miles south of Bend. Congratulations to Sunriver.

### You can help us with this Newsletter

We hope you have enjoyed this issue. If you received an original printed copy of this newsletter, please check the mailing label on the envelope and make sure we have your contact information correct. This newsletter is designed to be distributed electronically, and you will receive it faster and less expensively (more money to spend on trees!) if we email it to you. If you would like to receive an electronic version via email, please send your email address to [dpeden@odf.state.or.us](mailto:dpeden@odf.state.or.us). If you do not have email, a printed copy can still be mailed to you.